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Smith & Wesson® Full-Size and Compact M&P® Pistols Now Available with Factory-Installed Green Crimson Trace® Laserguard® Sights

SPRINGFIELD, Mass. (November 10, 2015) – Smith & Wesson is now offering factory-installed green Crimson Trace Laserguard sights to four more of its highly acclaimed M&P Series pistols, offering enhanced versatility and security to personal protection firearm owners.

Smith & Wesson M&P Series pistols now available with factory-installed green Crimson Trace Laserguard sights include the M&P 9mm (full-size and compact) as well as the M&P .40 S&W (full-size and compact) models. The latest additions round out the complete line of M&P products, all of which are now available with green Crimson Trace lasers. The full list also includes the previously released M&P9 and M&P40 Shield™ along with the M&P BODYGUARD® .380. The increased number of M&P models with factory-installed green Crimson Trace lasers represents Smith & Wesson's continuing effort to provide shooters with the most effective and versatile personal protection handguns on the market.

Jan Mladek, General Manager of the M&P Brand for Smith & Wesson, said, "With the addition of Crimson Trace green Laserguard sights on the full-size and compact M&P models, we now offer consumers the opportunity to own four different handgun models all available with the green laser sight. Research has shown that the human eye can more easily distinguish a green laser sight in areas with high amounts of ambient light, making green ideal for daytime use. The addition of the green Laserguard increases the versatility of the M&P Series of personal protection pistols."

On the new M&P full-size and compact pistols, the green Crimson Trace Laserguard sight is attached to the trigger guard and offers the Instinctive Activation™ button on the front of the pistol grip. Equipped with windage/elevation adjustment and a master on/off switch, the green laser sight delivers a two-hour runtime on a single 1/3N 3V lithium battery. The internal features and specifications of Crimson Trace green laser-equipped M&P pistols mirror those of their standard M&P Series counterparts.

For more information on the entire line of M&P models now available with Crimson Trace Green Laserguards, please visit www.smith-wesson.com.

About Smith & Wesson

Smith & Wesson Holding Corporation (NASDAQ Global Select: SWHC) is a U.S.-based leader in firearm manufacturing and design, delivering a broad portfolio of quality firearms, related products, and training to the global military, law enforcement, and consumer markets. The company's firearm division brands include Smith & Wesson®, M&P®, and Thompson/Center Arms™. As an industry leading manufacturer of shooting, reloading, gunsmithing and gun cleaning supplies, the company's accessories division produces innovative, top quality products under Battenfeld Technologies, Inc., including Caldwell® Shooting Supplies, Wheeler® Engineering, Tipton® Gun Cleaning Supplies, Frankford Arsenal® Reloading Tools, Lockdown® Vault Accessories, and Hooyman® Premium Tree Saws. Smith & Wesson facilities are located in Massachusetts, Maine, Connecticut, and Missouri. For more information on Smith & Wesson, call (800) 331-0852 or log on to www.smith-wesson.com.

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