

FOR IMMEDIATE RELEASE

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Smith & Wesson[®], Thompson/Center Arms[™]
Launch Military Appreciation Program

“Thank You For Your Service” rebate program offers discount to qualified military personnel

SPRINGFIELD, Mass. (June 1, 2018) – Smith & Wesson Corp. today announced that Smith & Wesson and Thompson/Center Arms have established a new military appreciation program, named “Thank You For Your Service.” This new program offers eligible United States Armed Forces personnel a discount on qualifying Thompson/Center and Smith & Wesson firearms purchased from June 1, 2018 to December 31, 2018. This program applies to all active duty, honorably discharged, retired, or disabled members of the U.S. Armed Forces or Reserves.

James Debney, CEO of parent company American Outdoor Brands, said, “Every day, there are brave men and women serving around the globe to help protect the freedoms we enjoy in the United States. We are proud to offer a discount on some of our most popular firearms to those who have served and those who are currently serving in our Armed Forces. We are forever grateful for their service.”

Purchases of a new Smith & Wesson or Thompson/Center firearm from the categories below between June 1, 2018, and December 31, 2018, will be eligible to receive the following:

- \$100 Smith & Wesson prepaid MasterCard* on any new, qualifying M&P[®] Rifle
- \$75 Smith & Wesson prepaid MasterCard* on any new, qualifying T/C[®] Venture[™] or complete T/C Encore[®] Pro Hunter[™] pistol, rifle, shotgun or muzzleloader (FX/XT)
- \$50 Smith & Wesson prepaid MasterCard* on any new, qualifying M&P pistol, T/C Compass[®], T/C Triumph[®] or T/C Triumph[®] Bone Collector[®]
- \$25 Smith & Wesson prepaid MasterCard* on any new, qualifying Smith & Wesson revolver, T/C T/CR22[™] rifle, or T/C Impact![™] muzzleloader

To participate in the “Thank You For Your Service” electronic rebate program, customers must complete and submit the online rebate form at www.smithandwessonrebates.com. All submissions must include proof of purchase and be submitted on or before January 31, 2019.

For complete terms and conditions of the “Thank You For Your Service” rebate, please visit www.smithandwessonrebates.com or contact customer service at (844) 628-7926.

*Card is issued by MetaBank[®], Member FDIC, pursuant to license by MasterCard International Incorporated. MasterCard is a registered trademark, and the circle's design is a trademark of MasterCard International Incorporated. No cash access or recurring payments. Card valid for up to 6 months; unused funds will be forfeited at midnight EST the last day of the month of the valid thru date. Card terms and conditions apply, see MyPrepaidCenter.com/site/MasterCard-promo.

About Smith & Wesson[®]

Smith & Wesson Corp. is a provider of quality firearms for personal protection, target shooting and hunting in the global consumer and professional markets. Smith & Wesson is world famous for its handguns and long guns sold under the Smith & Wesson[®], Performance Center[®], M&P[®], Thompson/Center Arms[™], and Gemtech[®] brands. Through its Manufacturing Services Division, Smith & Wesson Corp. also provides forging, machining, and precision plastic injection molding services to a wide variety of consumer goods companies. For more information on Smith & Wesson, call (800) 331-0852 or log on to www.smith-wesson.com.