

**FOR IMMEDIATE RELEASE**

**Contact:**

Matt Spafford, Smith & Wesson Corp.  
1-844-772-5159  
[media@smith-wesson.com](mailto:media@smith-wesson.com)



**Smith & Wesson<sup>®</sup>, Thompson/Center Arms<sup>™</sup>  
Extend Military Appreciation Program**

*“Thank You For Your Service” rebate program extended through September 30, 2019*

**SPRINGFIELD, Mass.** (April 30, 2019) – Smith & Wesson Corp. today announced that Smith & Wesson and Thompson/Center Arms have extended their “Thank You For Your Service” military appreciation program through September 30, 2019. This program applies to all active duty, honorably discharged, retired, or disabled members of the U.S. Armed Forces or Reserves. The Thank You For Your Service program offers eligible United States Armed Forces personnel a discount on M&P Shield<sup>®</sup> pistols and M&P<sup>®</sup>15 Sport<sup>™</sup> series rifles, as well as other qualifying Thompson/Center and Smith & Wesson firearms purchased from January 1, 2019 to September 30, 2019.

Purchases of a new Smith & Wesson or Thompson/Center firearm from the categories below between January 1, 2019 to September 30, 2019, will be eligible to receive the following:

- \$75 Smith & Wesson prepaid card\* on any new, qualifying Performance Center<sup>®</sup> T/C<sup>®</sup> LRR rifle
- \$50 Smith & Wesson prepaid card\* on any new M&P, T/C Compass<sup>®</sup> or T/C Venture<sup>™</sup> rifle
- \$40 Smith & Wesson prepaid card\* on any new M&P pistol (excluding Performance Center pistols)
- \$30 Smith & Wesson prepaid card\* on any new Smith & Wesson, Performance Center, or M&P revolver
- \$25 Smith & Wesson prepaid card\* on any new T/C T/CR22<sup>®</sup> rifle (including Performance Center T/CR22 rifles)

To participate in the “Thank You For Your Service” electronic rebate program, customers must complete and submit the online rebate form at [www.smithandwessonrebates.com](http://www.smithandwessonrebates.com). All submissions must include proof of purchase and be submitted on or before October 31, 2019.

For complete terms and conditions of the “Thank You For Your Service” rebate, please visit [www.smithandwessonrebates.com](http://www.smithandwessonrebates.com) or contact customer service at (844) 628-7926.

\*Card is issued by MetaBank<sup>®</sup>, Member FDIC. No cash access or recurring payments. Card valid for up to 6 months; unused funds will forfeit after the valid thru date. Card terms and conditions apply.

**About Smith & Wesson<sup>®</sup>**

Smith & Wesson Corp. is a provider of quality firearms for personal protection, target shooting and hunting in the global consumer and professional markets. Smith & Wesson is world famous for its handguns and long guns sold under the Smith & Wesson<sup>®</sup>, Performance Center<sup>®</sup>, M&P<sup>®</sup>, Thompson/Center Arms<sup>™</sup>, and Gemtech<sup>®</sup> brands. Through its Manufacturing Services Division, Smith & Wesson Corp. also provides forging, machining, and precision plastic injection molding services to a wide variety of consumer goods companies. For more information on Smith & Wesson, call (800) 331-0852 or log on to [www.smith-wesson.com](http://www.smith-wesson.com).