## FOR IMMEDIATE RELEASE

**Contact:** 

Matt Spafford, Smith & Wesson Corp. 1-844-772-5159 media@smith-wesson.com



Performance Center® Introduces M&P®380 Shield™ EZ® Pistol
Performance Center M&P380 Shield EZ pistol features ported barrel, flat faced trigger, tuned action

**SPRINGFIELD, Mass.,** (April 22, 2019) – Performance Center today announced the addition of its new M&P380 Shield EZ pistol in three eye-catching configurations. Chambered in 380 Auto and equipped with a premium feature set, the Performance Center M&P380 Shield EZ is designed to be easy to use while incorporating features traditionally found only on custom firearms, including a ported barrel, flat face trigger, and Performance Center tuned action.

Tony Miele, General Manager of Performance Center, said, "Performance Center has always been recognized for its ability to add custom touches to factory firearms, and the Performance Center M&P380 Shield EZ represents exactly that – custom features, built right in. When designing this product, we set out to maintain all of the easy to use features that have made the M&P380 Shield EZ wildly popular, while adding in a custom Performance Center touch. With a flat faced trigger, lightening cuts in the slide, and three striking color options, the Performance Center M&P380 Shield EZ is sure to stand out at retailers nationwide."

Built for personal and home protection, the new Performance Center M&P380 Shield EZ pistol features the hallmark easy-to-use features of the M&P380 Shield EZ, including an easy to rack slide, easy to load magazine, and easy to clean design. This new pistol features a 3.8" ported barrel to reduce muzzle flip, lightening cuts in the slide for reduced weight, and an 8+1 round capacity. Each pistol ships with HI-VIZ® Litewave H3<sup>TM</sup> Tritium/Litepipe sights for excellent visibility in daylight and low light conditions.

In addition to the features listed above, the Performance Center M&P380 Shield EZ pistol will ship with a Performance Center-branded Tipton<sup>®</sup> Compact Pistol Cleaning Kit that includes bore brushes, a cleaning rod, and related accessories to clean the pistol after use.

The Performance Center M&P380 Shield EZ is available with a matte black frame and a choice of black, silver, or gold accents, and carries an MSRP of \$502.

To learn more about the new Performance Center M&P380 Shield EZ, please click here.

To stay up to date on all of the latest news and events, follow Performance Center on <u>Facebook</u>, <u>Twitter</u>, and <u>Instagram</u>.

## **About Smith & Wesson**

Smith & Wesson Corp. is a provider of quality firearms for personal protection, target shooting and hunting in the global consumer and professional markets. Smith & Wesson is world famous for its handguns and long guns sold under the Smith & Wesson®, Performance Center®, M&P®, Thompson/Center Arms<sup>TM</sup>, and Gemtech® brands. Through its Manufacturing Services Division, Smith & Wesson Corp. also provides forging, machining, and precision plastic injection molding services to a wide variety of consumer goods companies. For more information on Smith & Wesson, call (800) 331-0852 or log on to www.smith-wesson.com.