

FOR IMMEDIATE RELEASE

Contact:

Corey Beaudreau, Smith & Wesson Brands, Inc.

1-844-772-5159

media@smith-wesson.com



Smith & Wesson® Honored at NASGW®

Capturing Innovator of the Year, Firearms Manufacturer of the Year, and Chairwoman's Award

SPRINGFIELD, Mass., (November 5, 2021) – The National Association of Sporting Goods Wholesalers (NASGW) has recognized Smith & Wesson as Innovator of the Year, as well as Manufacturer of the Year. In addition, Sue Cupero, Vice President of Sales, was presented with the Chairwoman's Award. All three awards were presented at the 2021 NASGW Annual Meeting and Expo in Columbus, Ohio.

“On behalf of all the men and women of Smith & Wesson, I am incredibly honored to receive these awards. Our employees strive every day to continuously design, build, and deliver the top-quality firearms that our iconic company is known for, and being recognized by the industry for their hard work is truly an honor.” Mark Smith, President and Chief Executive Officer said. “I am also incredibly proud to see Sue Cupero's leadership and talent honored by the NASGW Chairwoman. Sue has been an integral part of Smith & Wesson for over 40 years, and in that time has worked her way from an entry level accounting role to Vice President of Sales. She is a deeply respected leader, mentor, and advisor not just within our company - but within the entire firearms industry. Her experience, intelligence, relationships, and knowledge of the industry are unrivaled - and on a personal level, Sue is a good friend and confidant, and I could not be more happy for her.”

To stay up to date on all of the latest news and events, follow Smith & Wesson on [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

About Smith & Wesson Brands, Inc.

Smith & Wesson Brands, Inc. (NASDAQ Global Select: SWBI) is a U.S.-based leader in firearm manufacturing and design, delivering a broad portfolio of quality handgun, long gun, and suppressor products to the global consumer and professional markets under the iconic Smith & Wesson®, M&P®, and Gemtech® brands. The company also provides manufacturing services including forging, machining, and precision plastic injection molding services. For more information call (844) 363-5386 or visit smith-wesson.com.