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**Smith & Wesson® Hosts “Inside the Chamber with Smith & Wesson”  
Live Video Feed at 2014 SHOT Show®**

*Live Broadcast Will Provide First Hand Look From Show Floor of Legendary Firearms Maker*

SPRINGFIELD, Mass. (**January 9, 2014**) --- For the first time ever, Smith & Wesson will offer audiences an up-close and personal view of SHOT Show 2014 through a live video feed from the floor of the Smith & Wesson booth. Entitled “Inside the Chamber with Smith & Wesson,” the live broadcast program will be hosted on the company’s website at [www.smith-wesson.com/shotshow](http://www.smith-wesson.com/shotshow) and will air daily January 14-17, from 1 p.m. to 2 p.m. EST. Each daily broadcast will also be posted on the Smith & Wesson Facebook page at <https://www.facebook.com/smithwessoncorp> for those unable to join the live show.

Hosted by Gary Giudice, “Inside the Chamber with Smith & Wesson” will provide an inside look into one of Las Vegas’ largest trade shows. Encompassing 10.9 football fields of booth space with over 12.5 miles of aisles, SHOT Show is the largest event held at the Sands Expo and Convention Center. Because SHOT Show is open only to the shooting, hunting and outdoor trades, Smith & Wesson’s live broadcast will grant limited and special access to the public, providing an inside glimpse for those individuals who have always wanted to attend. For one hour each day, host Gary Giudice will provide viewers with exclusive updates on new firearms from Smith & Wesson, events at the show, and interviews with some of the biggest names in the outdoors industry.

Scheduled guests include appearances by Smith & Wesson President and CEO James Debney, world renowned and multi-record holder Jerry Miculek, NRA ILA Executive Director Chris Cox, television host and avid hunter Melissa Bachman, various Smith & Wesson product managers, and other special attendees.

For more information on “Inside the Chamber with Smith & Wesson” be sure to like the Smith & Wesson Facebook page and visit the company website for the latest updates.

**About Smith & Wesson**

Smith & Wesson Holding Corporation (NASDAQ Global Select: SWHC) is a U.S.-based leader in firearm manufacturing and design, delivering a broad portfolio of quality firearms, related products and training to the consumer, law enforcement, and military markets. The company’s brands include Smith & Wesson®, M&P® and Thompson/Center Arms™. Smith & Wesson facilities are located in Massachusetts and Maine. For more information on Smith & Wesson, call (800) 331-0852 or log on to [www.smith-wesson.com](http://www.smith-wesson.com).