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Contact: Matt Rice
Blue Heron Communications
(800) 654-3766
matt@blueheroncomm.com

“Inside the Chamber with Smith & Wesson®” Live Video Feed Returns For 2015 SHOT Show®

Live Broadcast From Smith & Wesson Booth in Las Vegas Returns for Second Year

SPRINGFIELD, Mass. (January 15, 2015) --- Returning for a second year, “Inside the Chamber with Smith & Wesson,” will once again extend a special look onto the floor of the 2015 SHOT Show through a live video feed broadcasted directly from the Smith & Wesson booth. Airing daily January 20-23 from 1 p.m. to 2 p.m. EST, interested viewers can watch the feed directly from the company’s website at www.smith-wesson.com/shotshow. Each daily broadcast will also be posted on the Smith & Wesson Facebook page at <https://www.facebook.com/smithwessoncorp> for those unable to join the live show.

Serving as host for the second installment, Gary Giudice will be back at the Sands Expo and Convention Center in Las Vegas, providing viewers with an exclusive look into the industry’s largest trade show. Open only to shooting, hunting and outdoor trade members, “Inside the Chamber with Smith & Wesson,” will grant limited and special access to the public, allowing those individuals who have always wanted to attend SHOT Show an opportunity to watch it unfold live. For one hour each day, viewers will be treated to exclusive updates on new firearms from Smith & Wesson along with one-on-one interviews with some of the biggest names in the outdoors industry.

Scheduled guests include appearances by Smith & Wesson President and CEO James Debney, NRA-ILA Executive Director Chris Cox, television host and avid hunter Melissa Bachman, Thompson/Center Arms™ Pro Hunters Jim and Eva Shockey, Les Johnson of Predator Quest™, world renowned and multi-record holder Jerry Miculek, Brownells® CEO and NRA Board Member Pete Brownell, President of Battenfeld Technologies, Inc.® Jim Gianladis and other special attendees.

For more information on “Inside the Chamber with Smith & Wesson” be sure to like the Smith & Wesson Facebook page and visit the company website for the latest updates.

About Smith & Wesson

Smith & Wesson Holding Corporation (NASDAQ Global Select: SWHC) is a U.S.-based leader in firearm manufacturing and design, delivering a broad portfolio of quality firearms, related products, and training to the global military, law enforcement, and consumer markets. The company's brands include Smith & Wesson®, M&P®, and Thompson/Center Arms™. Smith & Wesson facilities are located in Massachusetts, Maine, Connecticut, and Missouri. For more information on Smith & Wesson, call (800) 331-0852 or log on to www.smith-wesson.com.