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“Inside the Chamber with Smith & Wesson®” Live Video Feed Returns For 2014 NRA Annual Meeting & Exhibits

Live Broadcast Will Provide Front Row Seat of NRA Convention From Smith & Wesson Booth

SPRINGFIELD, Mass. (April 22, 2014) --- Returning online for a second time following its successful debut from the 2014 SHOT Show®, “Inside the Chamber with Smith & Wesson” will again air live from the floor of the Smith & Wesson booth at the 2014 NRA Annual Meetings & Exhibits in Indianapolis, Indiana. The live broadcast program will air daily April 25-27, from 2 p.m. to 3 p.m. EST and will be available for viewing on the company’s website at www.smith-wesson.com/insidethechamber. For those unable to join the live show, each daily broadcast will also be shared on the Smith & Wesson Facebook page at www.facebook.com/smithwessoncorp.

Featuring returning host Gary Giudice, “Inside the Chamber with Smith & Wesson” will provide an inside look into one of the most highly attended consumer shows of the year. For one hour each day, Gary will provide viewers with exclusive updates on new firearms from Smith & Wesson as well as one-on-one interviews with some of the most influential and prominent people in the outdoors industry. During each live broadcast, viewers will be able to submit questions directly to the show for possible discussion during the program.

Scheduled guests include appearances by representatives of Smith & Wesson’s elite Shooting Team, widely recognized members of the NRA Executive Staff, along with familiar faces of the industry media and other special attendees.

For more information on “Inside the Chamber with Smith & Wesson” be sure to like the Smith & Wesson Facebook page and visit the company website for continued updates.

About Smith & Wesson

Smith & Wesson Holding Corporation (NASDAQ Global Select: SWHC) is a U.S.-based leader in firearm manufacturing and design, delivering a broad portfolio of quality firearms, related products and training to the consumer, law enforcement, and military markets. The company's brands include Smith & Wesson®, M&P® and Thompson/Center Arms™. Smith & Wesson facilities are

located in Massachusetts and Maine. For more information on Smith & Wesson, call (800) 331-0852 or log on to www.smith-wesson.com.